

CANDY COSTAS

A woman with short blonde hair, wearing sunglasses, large orange earrings, a bright pink sleeveless dress, a gold clutch bag, and orange high-heeled sandals, is walking on a brick path in a park. She is looking to her left. The path is lined with pink roses on the left and a black fence on the right. In the background, there are green trees and a few people sitting on a bench.

MEDIA KIT 2025

www.candycostas.com

@candy_costas_style



Candy Costas

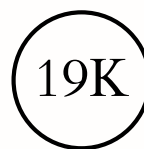
FASHION | FITNESS | LIFESTYLE | SPEAKER

18.4k
Instagram followers

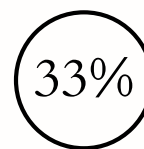
@CANDY_COSTAS_STYLE



Followers
Aged 35-44



Reach



Engagement

About Candy

Candy Costas is the President and co-owner of Privatus Care Solutions, a multimillion-dollar healthcare company. Beyond her professional success, Candy is celebrated as a fashion and fitness icon, inspiring thousands around the world through her Instagram account, where followers admire her impeccable style and vibrant lifestyle.

At 67, Candy is a living testament to the power of embracing life fully. Known for her standout fashion sense—ranging from sharp professional attire to daring, head-turning looks—and a toned physique envied by women half her age, Candy radiates confidence, energy, and joy.

In her heartfelt and candid talk, “The Five Keys to Living a Fun Life at Any Age”, Candy shares the transformative lessons and empowering stories that have inspired women across generations. With passion and authenticity, she encourages women from 19 to 90 to take charge of their lives, embrace their unique journeys, and redefine what’s possible—because a fun, fulfilling life isn’t reserved for the young; it’s achievable at any age.

Candy Costas isn’t just a role model; she’s a movement, reminding women everywhere that style, strength, and joy are timeless.





KEYNOTE SPEAKING SIGNATURE TOPICS

Fitness At Any Age

Style At Any Age

Sex At Any Age

*"Candy is an engaging
inspirational speaker – you will not
be able to stay in your seat when
you hear her speak!"*

Amy Pocsik

From being the president of a multi-million dollar company to sharing her passion for fashion and fitness on Instagram to over 18,000 followers, Candy has built an enviable life she believes is achievable for ANY woman at ANY age.

Her ability to deliver an engaging 45-minute talk will motivate and energize women to infuse effort into their life. Candy's experiences and insights are delivered creatively in a talk that's not only entertaining, but also inspiring and actionable.



CANDY COSTAS

18.4K

INSTAGRAM
FOLLOWERS

@candy_costas_style

\$5 Billion

IN REVENUE GENERATED
THROUGHOUT SALES
CAREER



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www.candycostas.com